

Financing Life Sciences



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Date of publication

20th March 2020

Copy Deadline

13th March 2020

Financing Life Sciences

Platform Life Sciences | Issue 1/2020

The mission:

Providing a cross-channel connection between **Life Sciences** and the knowledge and networks of **corporate financing** and the **capital market**

Date of publication: 20th March 2020
Size of issue: approx. 48–64 pages
Copies to print: 5.000 copies; digital distribution as free e-magazine
Language: English

Expected distribution:



Background and Objectives

This issue accompanies "Finance Days" which take place in the supporting program of analytica 2020 (31.03.20-03.04.20) - world's Leading Trade Fair for laboratory technology, analysis, biotechnology and analytica conference. Finance Days will bring together start-ups, early-stage/pre-IPO, late-stage and public companies with leading investors, analysts, money managers and pharma licensing executives.

Investments in life sciences and medical biotechnology remain challenging in Germany even though those fields are and will be the key industries in the near future. Development time and licensing progress take too long and scare investors to keep trying. Local financing gaps, mainly starting at series B attract foreign investors, particularly from the US and Asia promising technology to foreign markets.

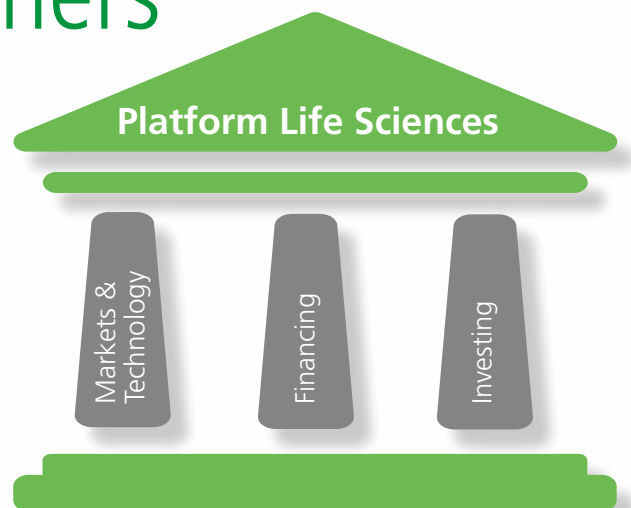
This trend is on the one hand side alarming as many ideas arise from German founders who sooner or later have to take the plunge to a foreign market to be successful and to continue their start-up business.

On the other side Germany can also learn from the open-minded colleagues how market trends and also politics can influence biotech investments and life sciences fund raising.

The key fact is to know what investors are looking for and who are the ones which would like to invest in the DACH region. Biotech funds are recently growing and seem to be promising investments. But which role does Corporate Venture capital play in this regard and which way of exit is given preference these days. What are the market trends and what is important to know about financing in life sciences? All those questions will be announced and discussed in the first issue of 2020.

Topics amongst others

- **Biotech and politics** – Germany's regulations in international comparison, location advantages and disadvantages
- How do **global market trends** and politics influence biotech investments and fund raising? What consequences can be expected for industry?
- How does **Corporate Venture Capital** influence the market? Examples for successful co-operations between corporates and innovative life science companies.
- What are **investors** looking for? Interviews with successful investors. **Case studies** - successful start-ups - How did they make it?
- Which **exit channel** is relevant? What are current market trends?
- What are the technologies of the future? How does **digitalization** shape the future?



- Looking abroad, which countries might work as **role models** for the future of life sciences and benefit of the patient?
- **CHINA** – Opportunities and challenges for life science companies

Execution and Marketing

A. Partnerships:

3–8 partners contribute EUR 5,000 (plus VAT) respectively to the production of the edition “Financing Life Sciences”. In return, all partners receive the following services:

- Mention as a partner of the edition along with their logo in a partner advertisement inside the issue
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Contacts

Partnerships/Adverts/
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Purchases:

Karin Hofelich, Publishing Director Life Sciences,
hofelich@goingpublic.de, Tel.: +49 (0) 89 – 2000 339-54

Nicole Unger, Business Development Management Life Sciences,
unger@goingpublic.de, phone 089-2000-339-53

Project Management/
Editing:

Holger Garbs, Editor Life Sciences Project Leader, garbs@goingpublic.de,
mobile: +49 (0) 177-8821954

Benjamin Heimlich, Editor in Chief VentureCapital Magazin,
heimlich@goingpublic.de, Tel.: +49 (0)89-2000 339-20



Karin Hofelich



Nicole Unger



Holger Garbs



Benjamin Heimlich

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by Fax: +49 (0) 89 2000 339-0
 by E-Mail: hofelich@goingpublic.de
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Date of Publication: 20th March 2020
Copy Deadline: 13th March 2020
Advertising close: 9th March 2020

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